



Football Brisbane Board Meeting Summary – 8 July 2019

Attendees: Jeremy Medina (Chair), Paul Freer, Kerry Harmon, Zoe Bickerstaffe, Pete Muir, Jitendra Prasad, Rafe Griffin

Apologies: Rachel Blake

The Board of Directors met at Caboolture FC as part of our ongoing football community engagement. The agenda for the Football Brisbane Board (the Board) meeting included the following:

- Caboolture FC Feedback
- 2019-20 Budget – First Pass
- Enough is Enough Campaign
- National Club Development Program
- Clubs' Meeting
- Logan Football Complex – Cost Savings
- Annual Club Affiliation Checklist

Caboolture FC

The purpose of the opening part of the meeting with the host club is to allow them to ask questions directly to the Board in an open and non-formal setting.

Technology

- Concerns of Majestri linking to Play Football
 - Concerns about how it integrated this year and future years but acknowledged this is with FFA and not in Football Brisbane's control
- FB Game Day
 - Ease of use and duplicate data
 - Football Brisbane – gave an update on the review of the system by a third-party including data feeds to look at improvements for next season
- Website
 - Please add reference material both static and videos for Play Football, FB Game Day and Sports TG

Community Cup

- Feedback was positive for those who went
- Can improve when team is selected so training can begin earlier
- What can be done about cost?

Referees

- Wanted an update on what Football Brisbane was doing for next year to help increase numbers and coverage of games

- Asked for more referee training as there have been a couple of odd interpretations of the rules in their games

Fixture Scheduling

- They would like to know, as much as possible, what day certain teams, divisions, age groups will play

Women's Football

- Asked about what Football Brisbane is doing to capture girls off the back of the Women's World Cup for next season
 - Zoe gave a brief update on the Women's and Girl's working group

Curfew

- Had to ask council for an extended curfew due to games starting at 6:30 on Fridays.

The Board thanked Caboolture FC for their hospitality in hosting the meeting as well as their openness and willingness to discuss items concerning their club.

2019-20 Budget

Rafe and the team have made the first pass at the 2019-2020 budget

- The board will review the underlying drivers for the budget to comment on at the next meeting

Enough is Enough Campaign

The campaign has received positive feedback across stakeholder groups

- Reached 105,000 people on Facebook
- Shared 479 times
- Liked 516 times
- Has opened dialog with other zones within Queensland and Australia as well as overseas Football Associations (who saw it on social media) who have offered their learnings to Football Brisbane in this space
- Template being developed for clubs to re-share using their logo to show their support and get it out to their communities

This style of campaign with a "re-usable" message at Football Queensland, Football Brisbane and Club level will be used ongoing in this space as well as other areas such as player and volunteer recruitment.

National Club Development Program

The FFA has put forward for comment a national club development plan framework. It encourages clubs to achieve a number of different criteria to receive a 1-5 star rating.

The criteria range across several areas which include but are not limited to:

- Administration and Governance
- Female Participation
- Inclusion and Diversity
- Football experience
- Facilities

- Meeting Community Demand
- Community Citizenship

<https://ffa.qlbs.com.au/>

The board agreed to assist in rolling this out for the 2020 season as non-compulsory with it becoming compulsory for season 2021.

Club's Meeting

The next clubs meeting is scheduled for July 31

- Football Brisbane will show clubs what work has been done on the issues from the last meeting
 - Proposed registration period and staggered season start dates
- There are three outstanding items which the Football Brisbane staff will come prepared to suggest a solution to allow the solution to be debated with the clubs
 - School Football
 - BYPL Grading
 - City League Grading

Logan Football Complex

Football Brisbane are in a similar position to clubs with this facility where lighting, power, water and field maintenance are the main costs.

- Rafe has been able to secure via Wise Up and estimated savings of \$20,000 annually in power costs due to a reclassification of the area from light industrial to small business
- Rafe is working with power companies to eliminate current power costs via our relationship with Brisbane Roar
- Rafe has received an estimate for LED lighting and is working with the government liaison officers to secure funding

Annual Club Affiliation Checklist

Football Brisbane is finalising a checklist as part of an annual affiliation process that will be introduced for the 2020 season which will include items such as:

- Proof of lodgement of the annual association return to the Office of Fair Trading/ASIC
- Date of last club AGM
- Facilities safety and compliance

The checklist is meant to streamline the current process for administrators. Further details on this process will be provided at the Clubs' Meeting.

Thank you to all the clubs, administrators and club members who continue to work with us by providing feedback and ideas so we can constantly improve. We will see you around the grounds.

Sincerely,

Jeremy Medina
Chairman – Football Brisbane
On behalf of the Football Brisbane Board of Directors