



Football Brisbane Board Meeting Summary – 12 August 2019

The Board of Directors met at North Star FC as part of our ongoing football community engagement. The agenda for the Football Brisbane Board (the Board) meeting included the following:

- North Star FC Feedback
- Policy and Procedures
- Rules of the Game
- Technology
- NPL Juniors and NPL Women
- 2019-20 Budget
- Women's Working Group

North Star FC

The purpose of the opening part of the meeting with the host club is to allow them to ask questions directly to the Board in an open and non-formal setting.

Clubs Agreement

The club requested transparency in the KPIs of Football Brisbane staff in conjunction with the Club Licencing process that will be introduced by Football Brisbane for the 2020 season.

Direction

North Star asked how the feedback from the recent club survey would be used. It was explained that the survey feedback coupled with the feedback from the clubs meeting would help set the direction for the staff for the coming year. Currently, based on the feedback, the staff is focussed on the following areas:

- Product – What do the competitions look like and when do they kick off to ensure we have a product which meet the clubs' needs to encourage the highest level of participation
- Technology – Ensure everyone has the opportunity to be trained and is aware of what each piece of technology is used for (registration, Sports TG and FB Gameday). Create user guides and videos for the Football Brisbane website to show "how to" do the things which are most frequently asked.
- Technology – Investigate simplification of the technology and improve the ease of use where possible
- Rules of the Game – Establish a working group to update and simplify the rules of the game as per the feedback received at the club's meeting
- KPIs – These will be the baseline for staff KPIs to improve the Football Brisbane products and services we are giving to the clubs. By focussing on the key items, we expect improvement in these metrics.

Technology

The club asked for clearer direction on technology and what each piece of technology is used for. Additionally, they specifically asked about referees and is the website or FB GameDay the source of truth for referee appointments.

Collective Buying Power

North Star suggested Football Brisbane also look into the possibility for asset and contents insurance as part of collective buying.

Marketing

The club made the board aware of a potential opportunity with McDonald's and their digital screen to advertise clubs, particularly during sign on season. The board agreed to give this to the Commercial Manager to discuss with McDonald's.

Board Meeting

Policy and procedures

Rachel has developed several policy and procedure documents in a club friendly format, which allow clubs to just add their logo with the aim that these documents will assist clubs in better informing their members of their responsibilities in several areas such as:

- Spectator conduct
- Inclusiveness
- Social Media

Additionally, it was recommended Football Brisbane create a section of the website for a "club toolkit" which these policies plus references for governance, financial best practices and a club essentials handbook for new club committees and existing committees.

Rules of Competition

At the end of the season, a working group will be formed to review the rules of competition. This is to work through simplifying the rules and modifying some rules in conjunction with the feedback received from clubs at the club's meeting.

Technology

Rafe and Dan continue to work with various technology companies in reviewing the options for each piece of competition-related technology for next year. As discussed at the last club's meeting, user guides and videos will be developed for each application and specific FAQs with step by step instructions to answer those questions for administrators.

Jeremy is working with a couple of technology providers to receive a costing for implementing a simple case management system to allow for tracking by clubs and Football Brisbane of scheduling change requests, disputes, general queries and other items. This system may also be used for capturing and storing affiliation forms allowing clubs to review this more easily each year and update only what has changed.

NPL Juniors and NPL Women

Jeremy gave the board an update given to him by Jonny McKain and Rob Cavallucci from the FQ Board around the decoupling of the NPL juniors from the seniors and Football Queensland's desire to add 3 new NPL Women's licences. Zoe and Pete subsequently took the working document provided by Football Queensland to the Women's working group for feedback. That feedback has been provided to Football

Queensland. The board discussed the pros and cons of the two proposals and the potential impact to registration numbers and consequently our budget. The board will continue to work closely with Football Queensland on competitions and any changes for Men's, Women's and Juniors.

2019-2020 Budget

Rafe presented an updated draft of the 2019-2020 budget based on initial board feedback. The board agreed to convene a budget specific meeting to allow the appropriate amount of time to discuss the budget in detail. This meeting will be held on September 2.

Women's Working Group

The working group gave feedback on the proposed changes to the NPL Women's structure which were sent on to Football Queensland. Additionally, one of the top concerns of the group is how best to mentor female coaches to continue to develop and the Women's game and participation by women in the sport at all levels.

Thank you to all the clubs, administrators and club members who continue to work with us by providing feedback and ideas so we can constantly improve. We will see you around the grounds.

Sincerely,

Jeremy Medina
Chairman – Football Brisbane
On behalf of the Football Brisbane Board of Directors